CLEAR Oléoactif®

Anti-blemish solution for
a clearer complexion

HALLSTAR
BEAUTY

WHY DO BLEMISHES APPEAR ?

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Key facts

- Skin imperfections like acne are a problem for : 90% of the teenagers[1] but also for many adults.
- Same prevalence between Asian and Caucasian women [2].
- Factor of depression, anxiety and other psychological disorders.
- Pharmaceutical approaches = side effects irritation, photosensitization, dryness.
- Many cosmetics just consist in an absorption of sebum. Other try to treat some causes.

Physiopathology

- Main factors

1. Increased and altered production of sebum
2. Clogging of the sebaceous duct by sebum and keratinocytes - Hyperkeratinisation
3. Colonisation of the follicle by *C. acnes*.
4. Release of inflammatory mediators

- Types of lesions

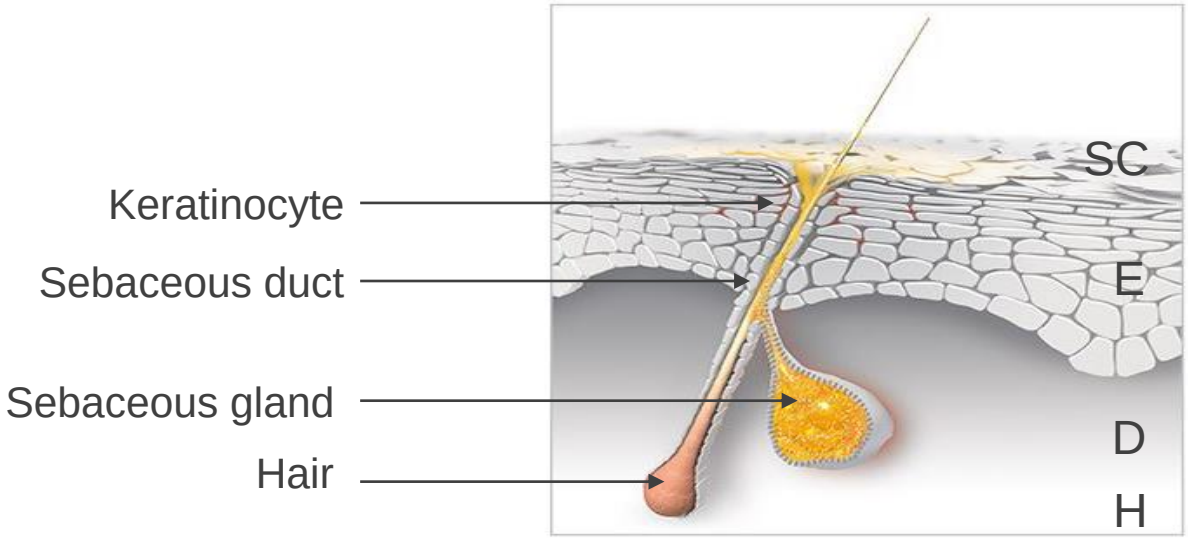
Non-inflammatory : comedones
Inflammatory : papules, pustules, nodules

- Causes

Hormonal changes
Occlusive or aggressive cosmetics
Humidity, sweat

- Aggravating factors

UV, pollution



Pilosebaceous follicle

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Physiopathology

- Since the 1960s, researchers at University of Chicago postulated that the oxidative stress is not merely a consequence of the acne process [3].

CLEAR Oléoactif®

Oxidative stress

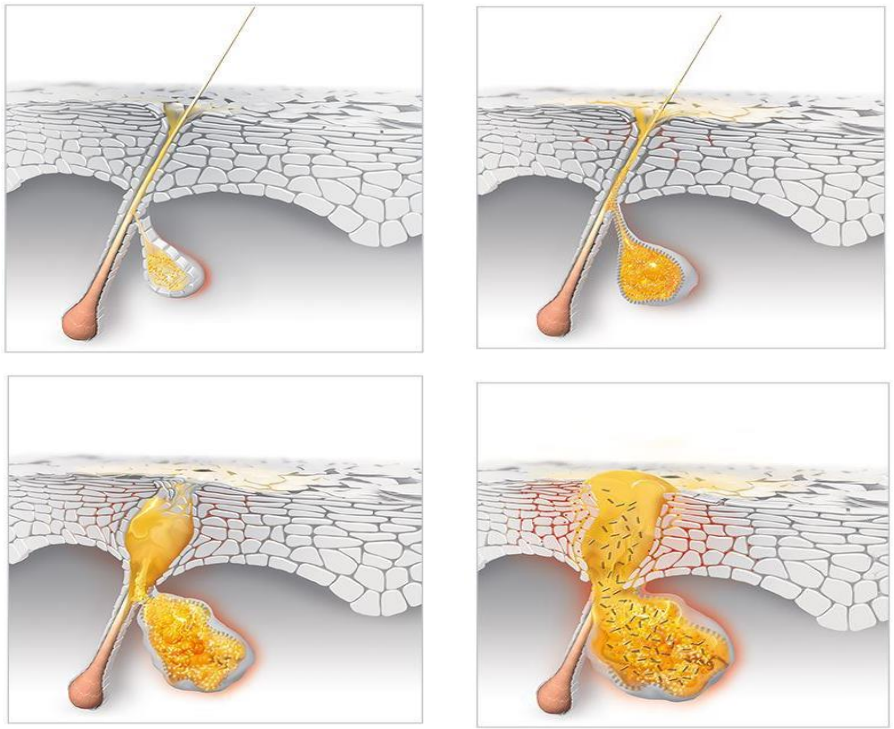
Increased and altered sebum production
Lipid peroxides, ROS

Bacterial proliferation
(*C. acnes*)

Upregulation of
5-LOX activity

Inflammation
(mediators production
(LT, IL-6, IL-8))

Hyperkeratinisation



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Forget the myths about oil !

Skin needs oil to keep it protected and to prevent water-loss.

This is why the sebaceous glands in our skin produce sebum.

Oil-based galenic facilitates the penetration of actives into the sebaceous duct, thus actives can target the sebaceous gland more easily.

Studies indicate that acne prone skin is deficient in linoleic acid [11], [12]

It’s all about which oil you use !

“ More you delipidate, more the sebum excretion is increased”

Lise Agopian, Dermatologist, COSMED Scientific congress, Montpellier, October 9, 2015.

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HOW CAN WE ACT ?

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In tubo and ex-vivo tests

- Antioxidant protection of lipids
- Control of *C. acnes* bacterial stress
  - Neutralisation of epidermal lesions
  - Inhibition of inflammatory stress
  - Prevention of hyperkeratinisation

Antioxidant protection of lipids

- Protocol

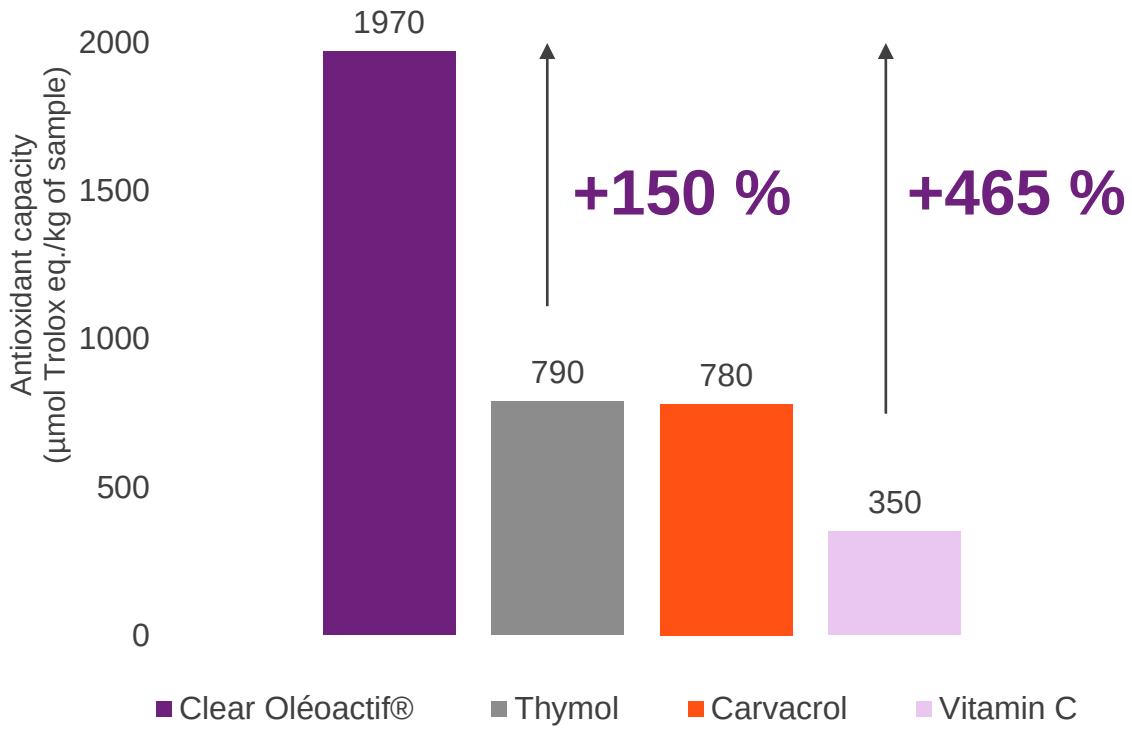
CLEAR Oléoactif® (0,15% of total polyphenols)
Thymol and Carvacrol (0,15% - thyme biomarkers)
Vitamin C (0,15% - antioxidant reference)

- Results

In equal concentrations in active molecules, CLEAR Oléoactif® allows a better protection of the lipids against the oxidation than :

- thymol and carvacrol ;
- and vitamin C.

CAT test (Conjugated Autoxidizable Triene)



Spectrophotometric measurements.
Average of two independant experiments (n=2).
Analysis of 1 batch of the 3 reference molecules and 3 batches of CLEAR Oléoactif®.

Control of *C. acnes* bacterial stress

1% Dose

TEST EX VIVO

Neutralisation of epidermal lesions

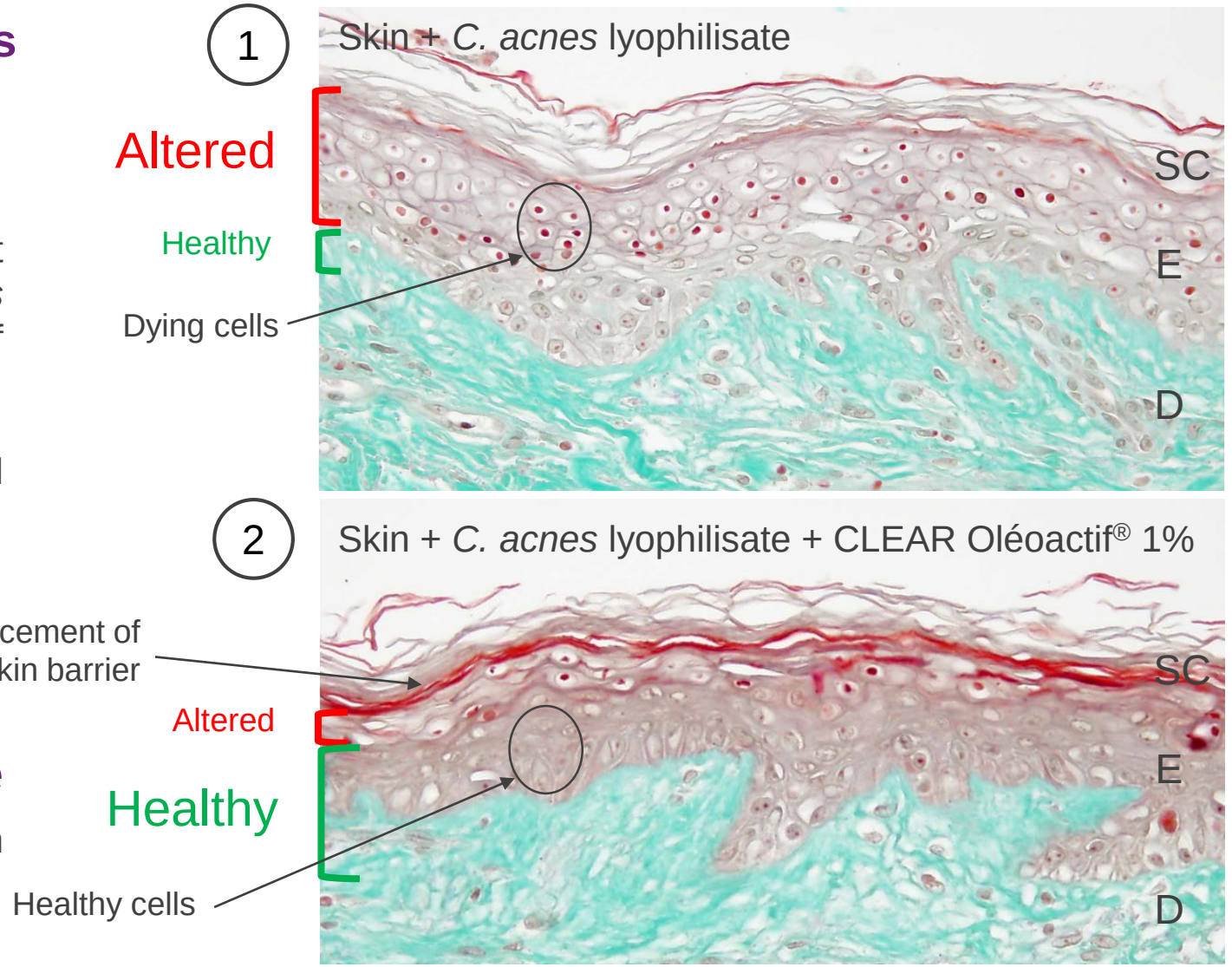
- Protocol

Human scalp explants were used and left untreated, or topically treated with *C. acnes* lyophylisate, or *C. acnes* lyophilisate + 1% of CLEAR Oléoactif®.

Cell viability assessed by microscopical observation after Masson's trichrome staining.

- Results

1% CLEAR Oléoactif® protects the epidermis from the lesions due to an excess of *C. acnes* bacteria.



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Control of *C. acnes* bacterial stress

1% Dose

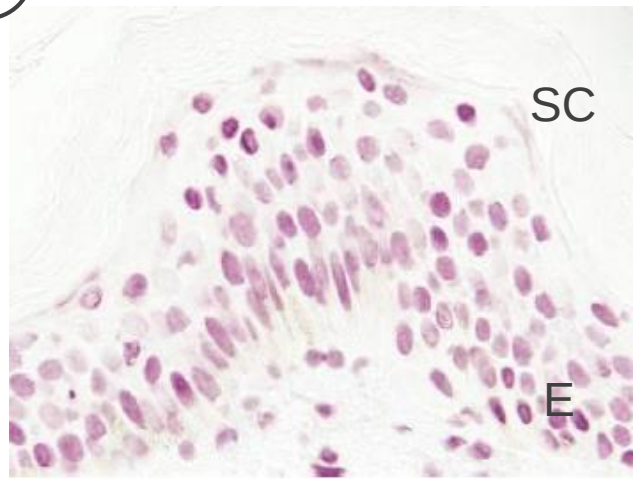
TEST EX VIVO

Inhibition of inflammatory stress and prevention of hyperkeratinisation

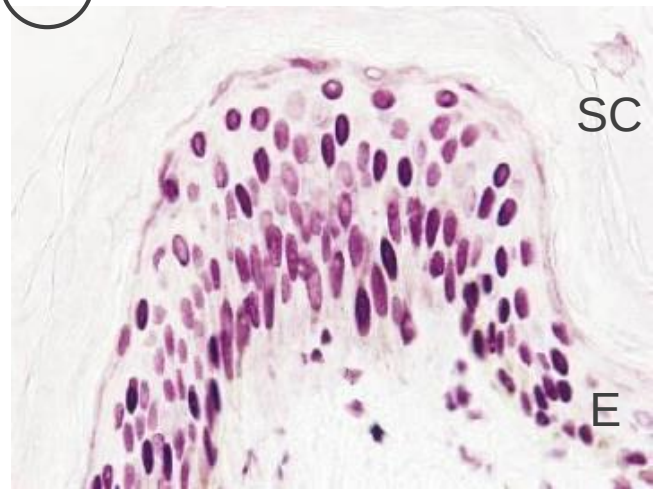
- Protocol

Skin explants with 3 conditions : untreated, topically treated with *C. acnes* lyophylisate, or *C. acnes* lyophilisate + 1% of CLEAR Oléoactif®. Immunostaining of the 5-lipoxygenase (5-LOX).

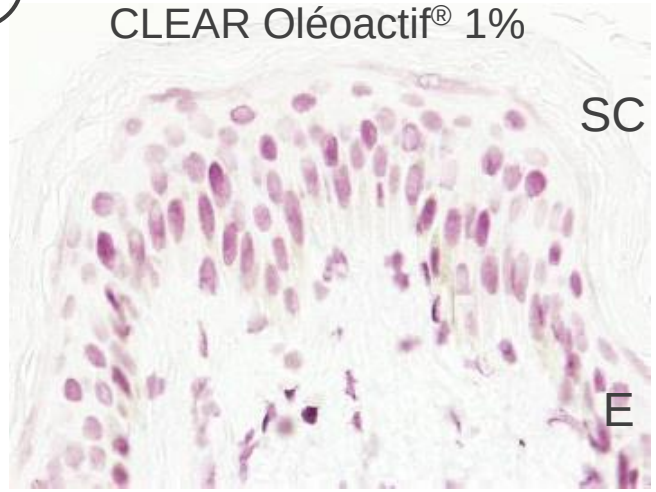
1 Skin without any treatment



2 Skin + *C. acnes* lyophilisate



3 Skin + *C. acnes* lyophilisate + CLEAR Oléoactif® 1%



- Results

After only 3 days, 1% CLEAR Oléoactif® completely inhibits the increase of activity of the 5-LOX following *C. acnes* application.

Clinical assessment

- Anti-imperfection effect
  - Reduction of inflammatory lesions
  - Reduction of retentional lesions
- Removal of skin redness
- Sebum reduction
- Self-evaluation

Clinical protocol

1% Dose

TEST IN VIVO

Randomized and double blind study.

50 volunteers with combination to oily skin with acneic tendency. Aged 13 to 39 years old.

1% CLEAR Oléoactif® cream

25 subjects = 15 women + 10 men

VS

Placebo cream

25 subjects = 17 women + 8 men

Twice-daily application on full face

D0 — D28 D29

At D0 and D29 :

- Clinical scoring of skin lesions by a dermatologist
- Sebum production (Sebumeter®)
- Clinical and chromametric evaluations of skin redness
- Face photos (VisioFace®)

At D29 : Self-evaluation questionnaire

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Anti-imperfection effect

1% Dose

TEST IN VIVO

Reduction of inflammatory lesions

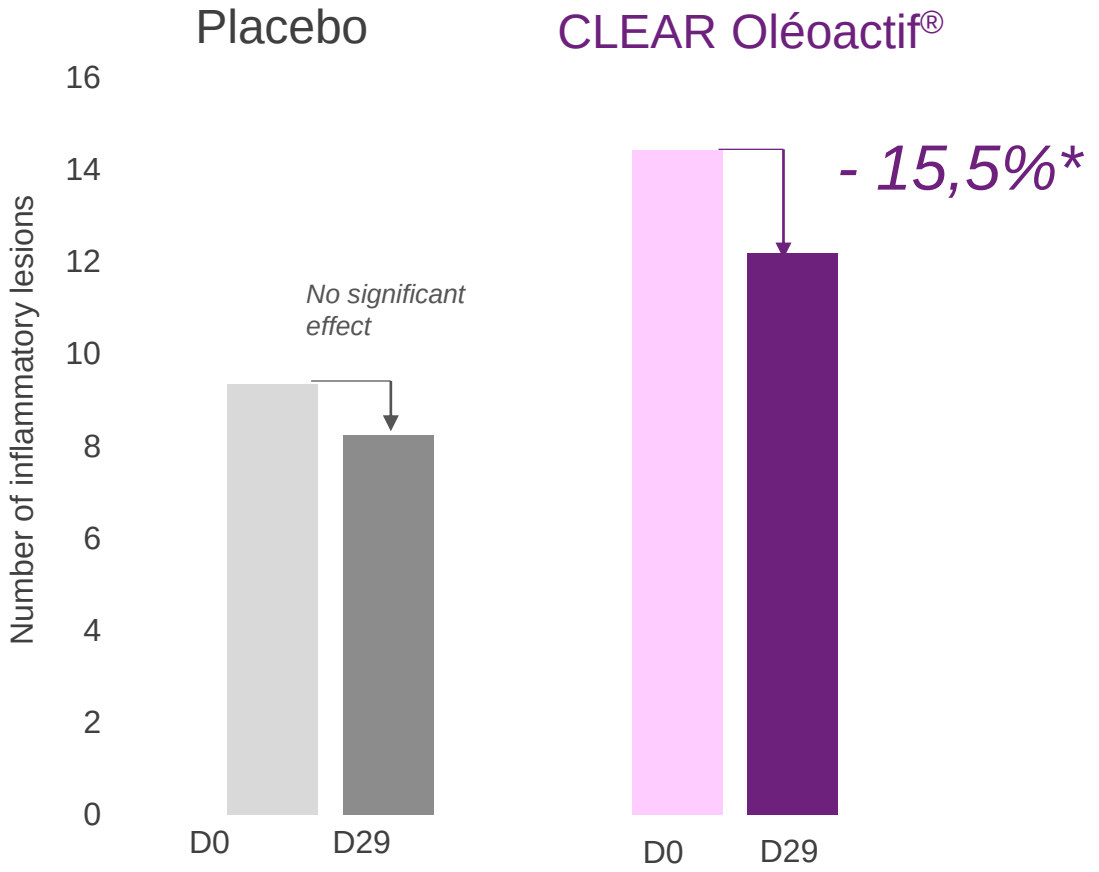
- Protocol

Clinical scoring of inflammatory lesions

by the Dermatologist.

- Results

A statistically significant decrease in the number of papules, pustules and nodules between D1 and D29.



Student's test : * *vs* D0, significant with p<0,05.

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Anti-imperfection effect

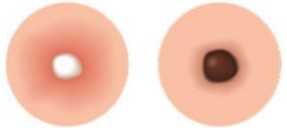
1% Dose

TEST IN VIVO

Reduction of retentional lesions - comedones

- Protocol

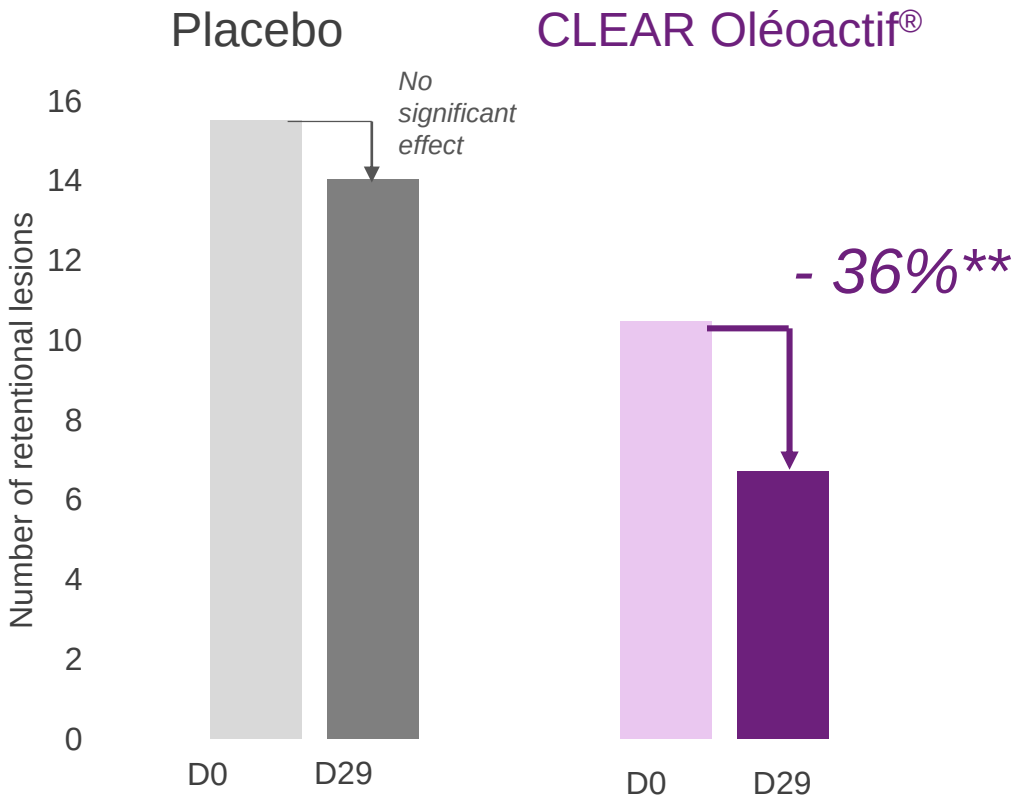
Clinical scoring of retentional lesions



by the Dermatologist.

- Results

A statistically significant decrease in the number of blackheads and whiteheads between D1 and D29.
Comedolytic effect.



Student's test : **_vs_ D0, significant with p<0,05, and _vs_ placebo, significant with p<0,05.

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Anti-imperfection effect

AVERAGE
- 38%***

UP TO
- 86%

1% Dose

TEST IN VIVO

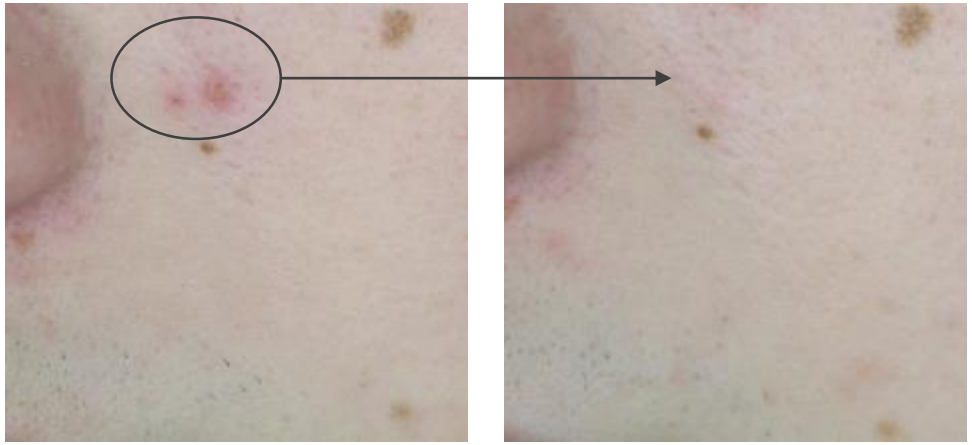
Results on men

D0 D29

Volunteer no. 40
Male - Age 15

D0 D29

Volunteer no. 25
Male – Age 16



D0 D29

Volunteer no. 20
Male - Age 15

Number of retentional lesions (D29 vs D0) (%) – Student's test : *** vs D0, significant with 0,10>p>0,05.

Anti-imperfection effect

AVERAGE - 33%#

UP TO - 80%

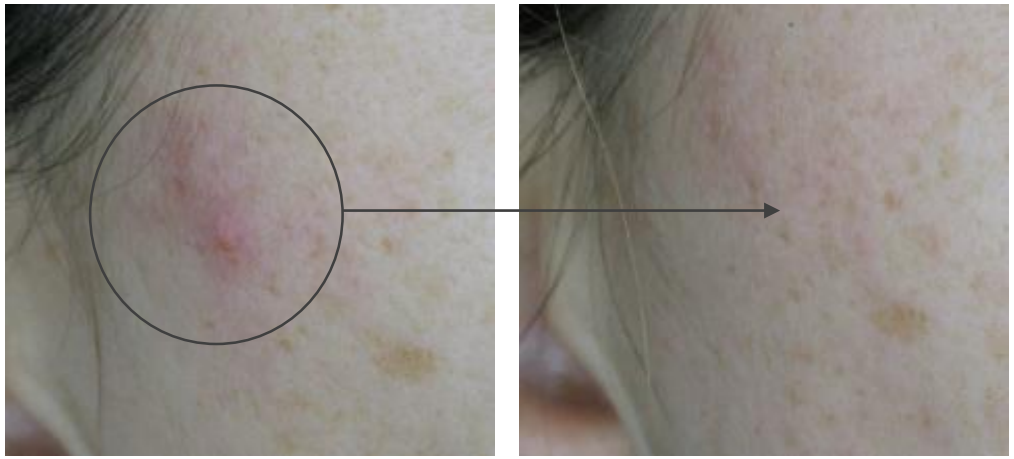
1% Dose

TEST IN VIVO

Results on women

D0 D29

Volunteer no. 16
Female – Age 20



D0 D29

Volunteer no. 46
Female – Age 28

Number of retentional lesions (D29 vs D0) (%) – Student's test : # vs D0, significant with 0,10>p>0,05, and vs placebo, significant with p<0,05.

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Anti-imperfection effect

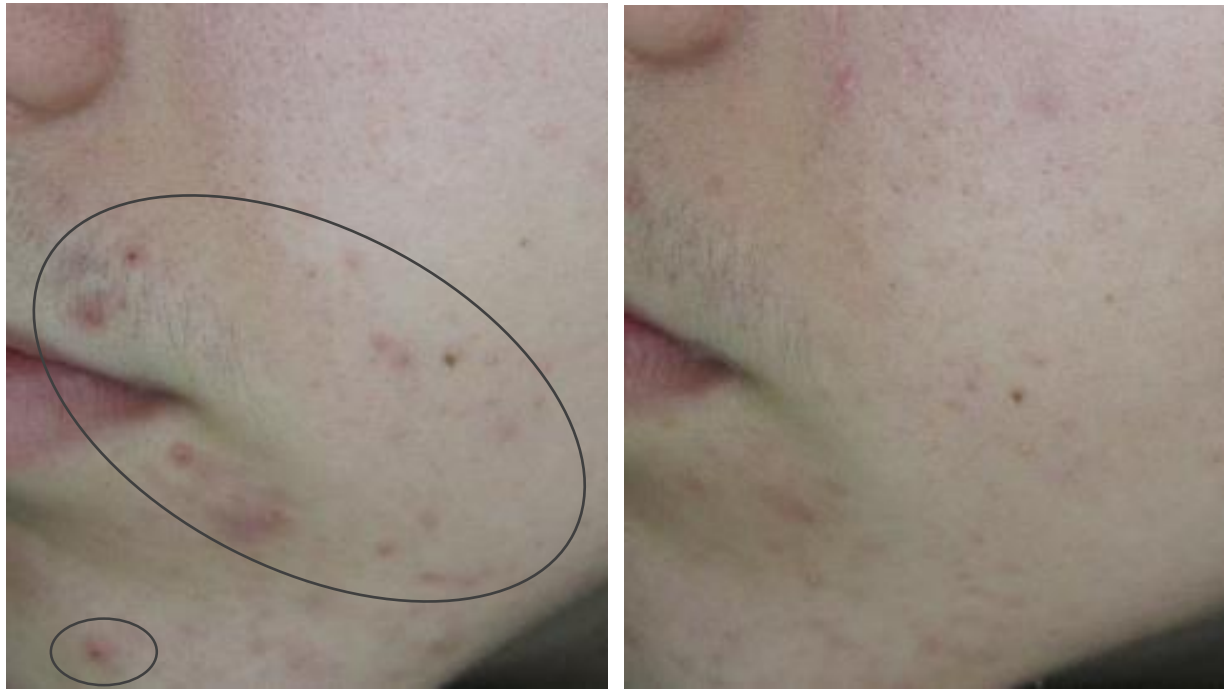
AVERAGE - 32%#

UP TO - 86%

1% Dose

TEST IN VIVO

Results on < 25 years old



D0 D29

Volunteer no. 29
Male - Age 15

D0 D29

Volunteer no. 6
Female - Age 24

D0 D29

Volunteer no. 37
Male - Age 13

Number of retentional lesions (D29 vs D0) (%) – Student's test : # vs D0, significant with 0,10>p>0,05, and vs placebo, significant with p<0,05.

Anti-imperfection effect

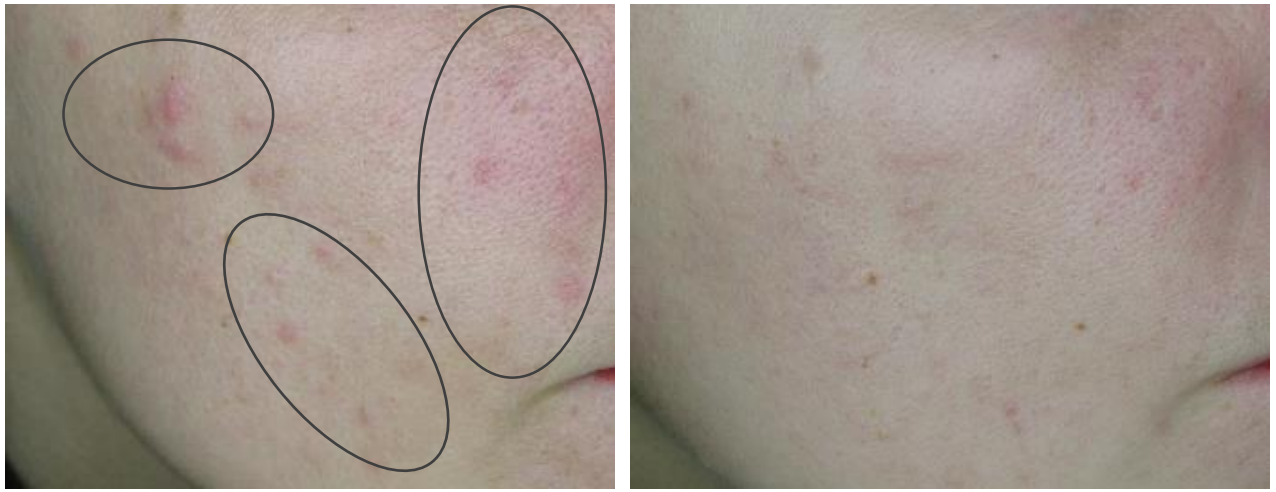
AVERAGE
- 73%***

UP TO
- 90%

1% Dose

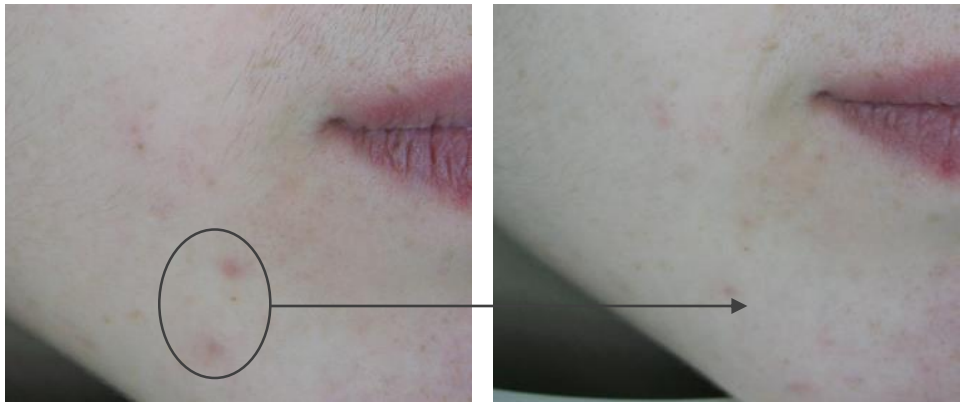
TEST IN VIVO

Results on ≥ 25 years old



D0 D29

Volunteer no. 22
Female - Age 34



D0 D29

Volunteer no. 4
Female - Age 22

D0 D29

Volunteer no. 8
Female - Age 25

Number of retentional lesions (D29 vs D0) (%) – Student's test : *** vs D0, significant with 0,10>p>0,05.

Removal of skin redness

1% Dose

TEST IN VIVO

1

- Protocol

Chromametric measurements of parameter a*.

- Results after 29 days of use :

- 4,2%* (up to – 22%)

2

- Protocol

Clinical scoring of the “redness of the skin” through a 10-degree visual scale by the dermatologist.

- Results after 29 days of use :

- 11,5%* (up to – 50%)

* *vs* D0, significant with p<0,05 – Student’s test. - Placebo : no significant effects.

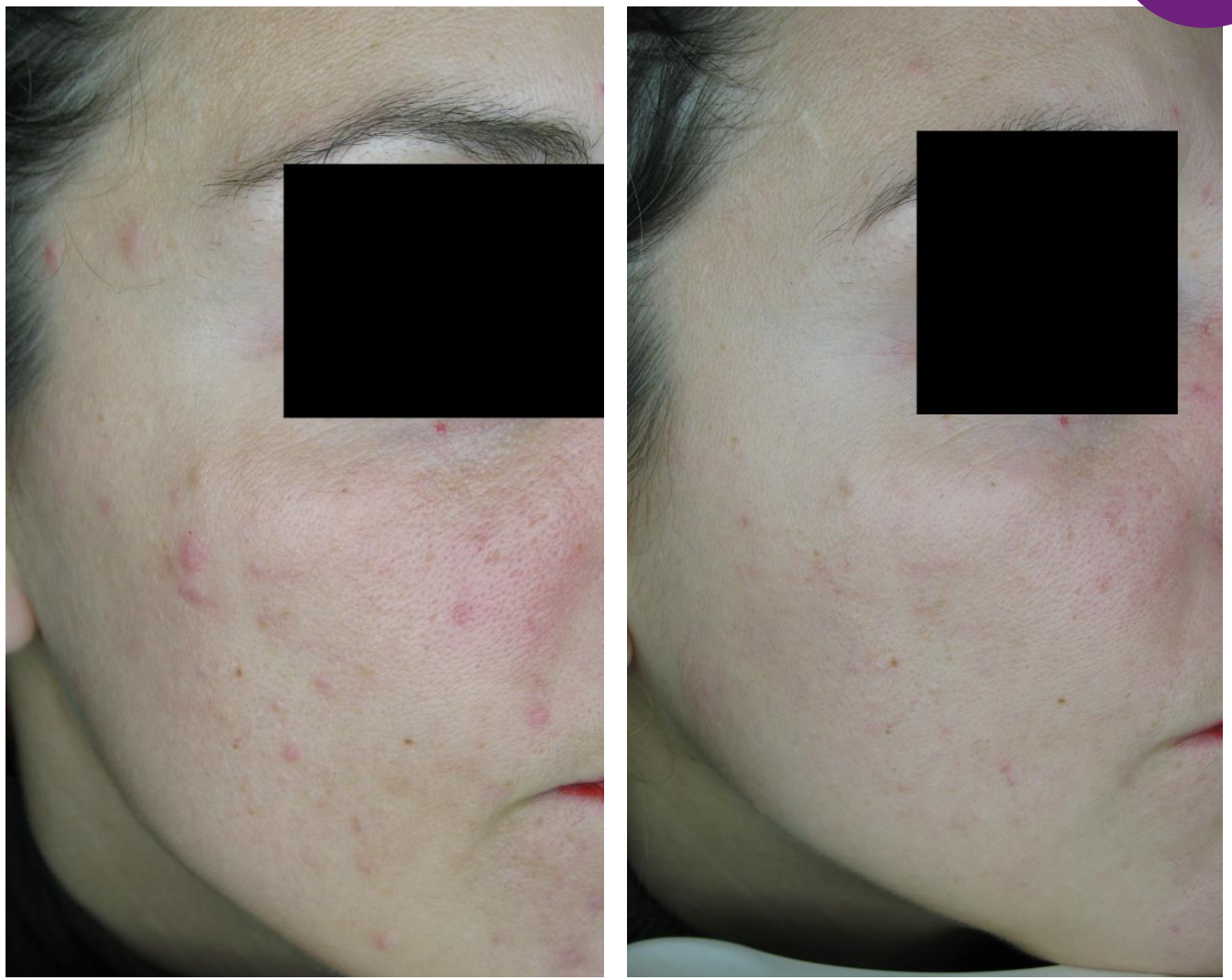
Removal of skin redness

AVERAGE
- 11,5%*

UP TO
- 50%

1%
Dose

TEST IN VIVO



D0 D29

Significantly reduces the red inflammatory aspect.

Suitable for blemished-sensitive and reactive skins

Clinical scoring of the “redness of the skin” through a 10-degree visual scale *(D29 vs D0)* - * *vs* D0, significant with p<0,05 – Student’s test.

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Reduction of sebum

1% Dose

TEST IN VIVO

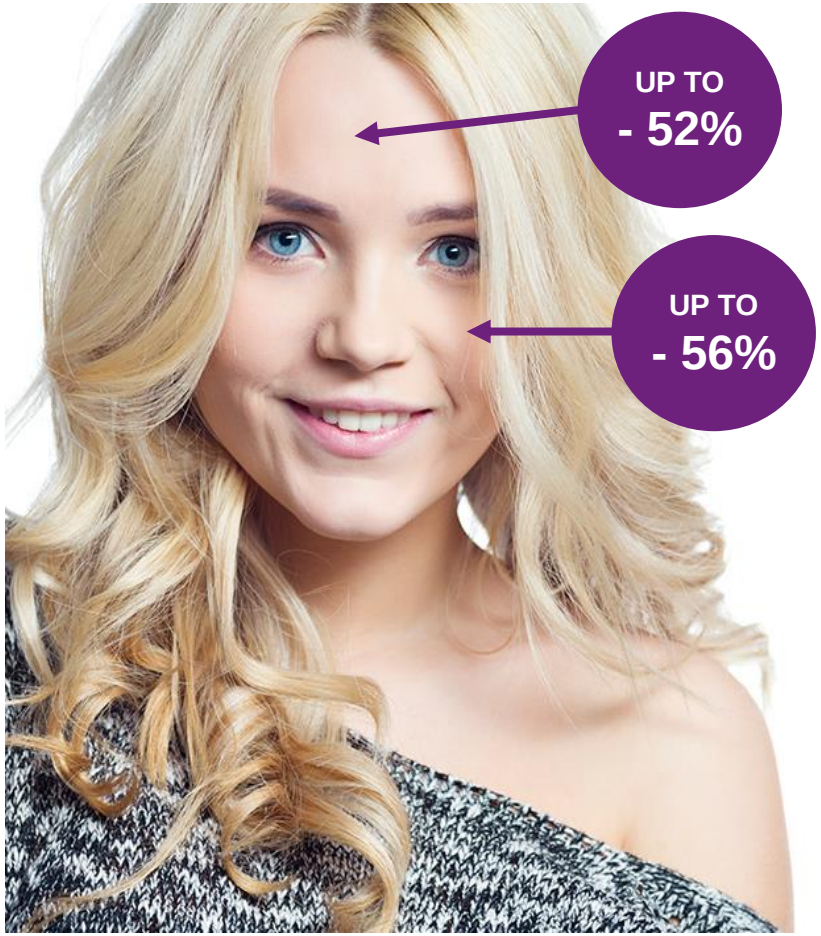
- Protocol

Measurement of sebum level on the cheeks and forehead at D0 and D29.

- Results

After 29 days of 1% CLEAR Oléoactif® cream application, a significant decreases in the levels of sebum was observed on the forehead and on the cheeks.

Reduces the skin sebum, responsible for oily skin appearance.



Student's test : * *vs* D0, significant with p<0,05. ***vs* Do, significant with p<0,05, and *vs* placebo, significant with p<0,05.

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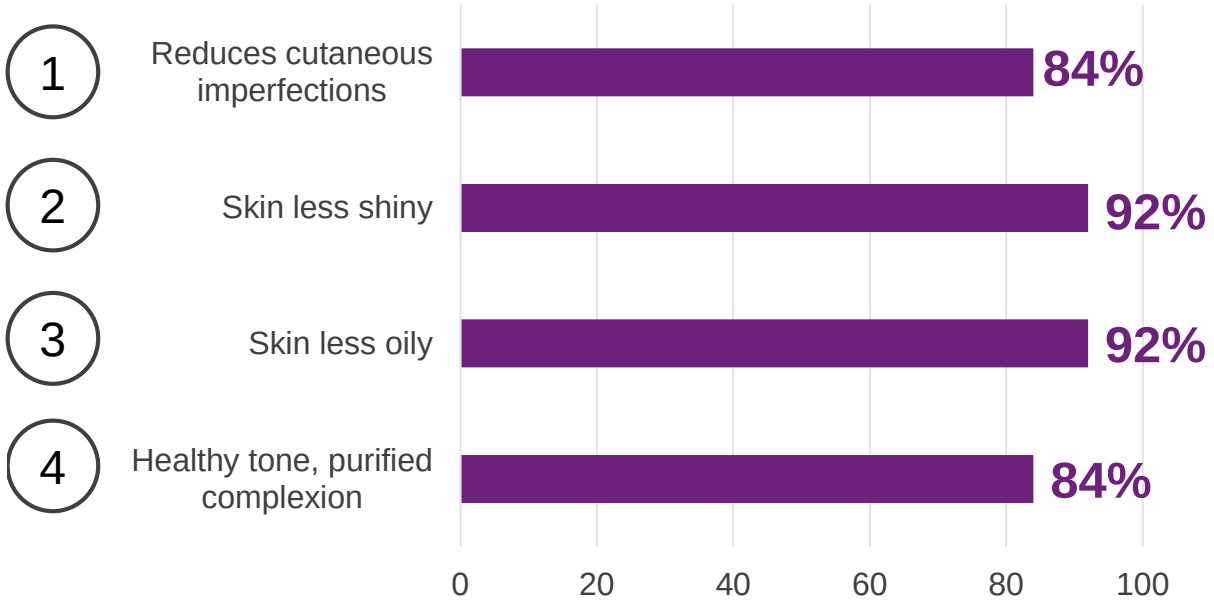
Self-evaluation

1% Dose

TEST IN VIVO

- Benefits noted by the 25 panelists



(% of volunteers that agree strongly or somewhat after 4 weeks)

- General appreciation

No impact on texture or aspect.

Increase the skin penetration speed.

- Comparison to their usual anti-blemish products

100% of the panelists found their skin “just as good” to “better”.

57% found that the investigational product is more efficient.

Promotes clear skin with a strong effect on the 4 mains clinical signs of imperfections.

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SOURCING AND PROCESS

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Thyme, the perfect plant

- Typical of South of France
- « Garrigues » are renowned for their remarkable biodiversity.
- Researchers of Montpellier have shown that the thyme is able to adapt to climate change [4].
- Vital role for the bees.
- “Nurse” plant.
- We selected *Thymus vulgaris* after a screening to guarantee an optimal efficacy.
- Its compounds have shown anti-inflammatory, antioxidant, antibacterial [7], [8] [9], and antifungal properties [5], [6].
- Ideal for anti-blemish treatment !

Local and responsible

- Crop site ↔ Oléos = 45 km
- Sourced in the region of the “Pic-Saint-Loup”
- 100% wild
- Organic

Ecological and social responsible practices :

- Valorization of a coproduct
- Crops that require no irrigation
- Manual harvesting method based on local traditional knowledge.
- Fair remuneration of harvesters
- Preservation of the traditional harvesting activity

Biodiversity compliance - NAGOYA

- THE FIRST french Genetic Ressource to get the 3 levels of compliance :

1. National (French ABS law)

2. International (NAGOYA protocol)

3. European (Regulation (EU) 511/2014)

Liberté • Égalité • Fraternité
RÉPUBLIQUE FRANÇAISE

Life in harmony, into the future
COP10/MOP5 AICHI-NAGOYA, JAPAN 2010

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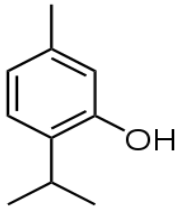
CLEAR Oléoactif®

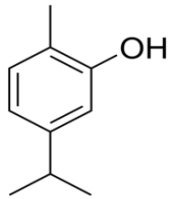
- Oléo-éco-extraction

100%
organic

- Camelina oil - ω6/ω3
- 2 specific polyphenols well known for their powerful antioxidant activities and biological properties.



Thymol



Carvacrol

- Extraction yields > 90%

SUMMARY

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Technical information

INCI name	Camelina sativa seed oil (and) Thymus Vulgaris Flower/Leaf/Stem Extract
Biomarker	Polyphenols
Appearance	Homogenous, liquid, from dark green to green-brown
Solubility	Liposoluble
Recommended pH	3 - 10
Allergens	Does not contain any allergen requiring labelling
Dosage	1% - 5%
Compliance	

CHINA APPROVED

ECO CERT®
COSMOS CERTIFIED

CLEAR Oléoactif®

THE THYME OF THE PERFECT SKIN IS COMING !

Global efficacy
at low dose (1%)
Clinically proven

NAGOYA compliance

Anti-imperfection
Removal of skin redness
Sebum reduction

100% Organic & French

ECO CERT®
COSMOS CERTIFIED

Validated mechanisms of action

For women and men
For teenagers and adults

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[13] Uwe Schippmann and al., Impact of Cultivation and Gathering of Medicinal Plants on Biodiversity: Global Trends and Issues, Food and Agriculture Organisation. Récupéré le 16 avril 2010 du site http://www.fao.org/docrep/005/AA010E/AA010e00.htm.

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LET'S WORK WONDERS®

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