

Arcopearl Pure

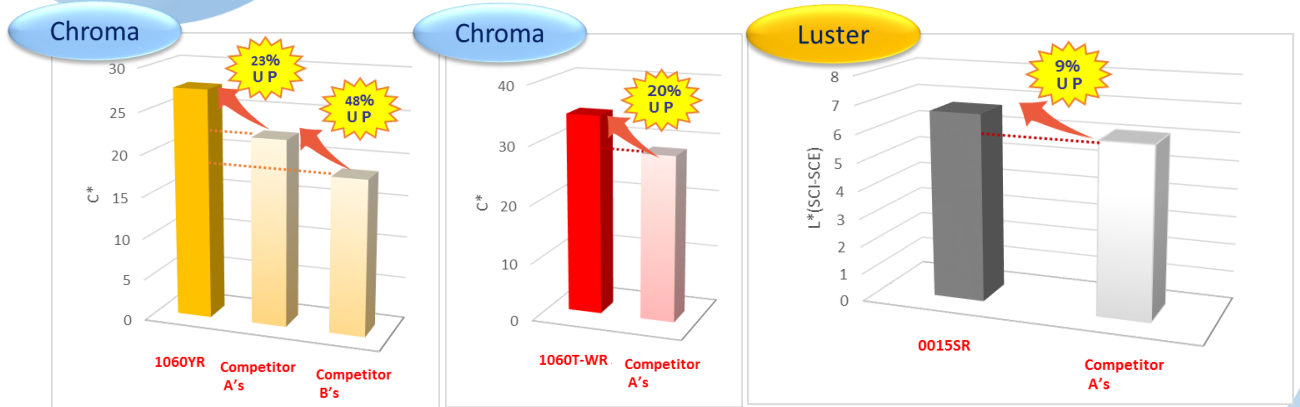
Natural mica based pearlescent pigment

1
High Quality

High Luster, High Chroma

The excellent luster and chroma are created by the metallic oxide finely coated on the smooth surfaced natural mica substrate compare to conventional pigments.

※Luster: measured with spectrophotometer CM-2500d on black-base sheet



2
SAFETY

Safety to use, regulatory compliance in countries...

Country/Region	Regulation	Silver/Interference Type	Colored Gold Type	Colored Red Type
Japan	Standards for Cosmetics	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Japan	JSQI	<input type="checkbox"/> (Due to Tin Oxide content)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
USA	FDA CFR Title 21 part73	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
EU	REGULATION (EC) No1223/2009	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Australia	AICS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
China	Hygienic Standard for Cosmetics	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Taiwan	Statute for control of Cosmetic Hygiene	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Korea	Cosmetic Law	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
ASEAN	Cosmetic Directive	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Guarantee 7 heavy metal values

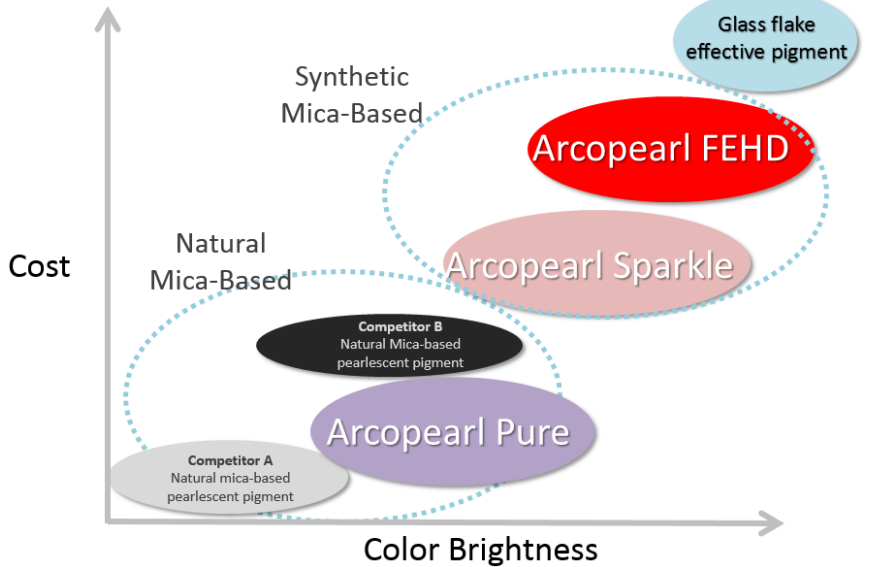
Items	Guaranteed Value (ppm)	Items	Guaranteed Value (ppm)
Antimony (Sb)	5 max	Mercury (Hg)	1 max
Arsenic (As)	3 max	Nickel (Ni)	20 max
Lead (Pb)	20 max	Chromium (Cr)	100 max
Cadmium (Cd)	3 max		

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Best balance of JAPAN Quality and Cost-performance

3
Cost
Performance



4
Product
LINE-UP

Planning to
expand lineup

Product Description		Particle size (µm)	Color Tone (Interference)	TiO2 Crystal type
Silver	0015SR 	<15	Silver	Rutile
	0525SR 	5-25	Silver	
	1060SR 	10-60	Silver	
Interference	1060YR 	10-60	Yellow	Rutile
	1060RYR 	10-60	Yellowish Red	
	1060RBR 	10-60	Bluish Red	
	1060BR 	10-60	Blue	
	1060GR 	10-60	Green	
Colored Gold	1060T-GA 	10-60	Gold	Anatase
	1060T-BGA 	10-60	Bright Gold	
Colored Red	1060T-WR 	10-60	Wine Red	-

INCI: Silver/Interference Type: MICA, TITANIUM DIOXIDE, TIN OXIDE
 Colored Gold Type: MICA, TITANIUM DIOXIDE, IRON OXIDES
 Colored Red Type: MICA, IRON OXIDES